3.4.4: Institutional social responsibility activities in the neighborhood community in terms of education, environmental issues like Swachh Bharath, health and hygiene awareness, delivery of free/ subsidized health care and socio economic development issues carried out by the students and staff, including the amount of expenditure incurred during the last five years

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DETAILS OF INSTITUTIONAL SOCIAL RESPONSIBILITY ACTIVITIES

1. AWARENESS PROGRAM – WORLD AIDS DAY

The department for this venture: Department of Public Health Dentistry. The program started with an awareness rally, flagged off by the principal, Dr. Anil Melath in front of Mahe institute of Dental Sciences. The flag off ceremony was attended by the staffs and students.

An awareness rally lead by Dr. Soumya Mohanan, Senior Lecturer, Department of Public Health Dentistry, comprised of 63 second year students and 22 interns. The rally marched through Chalakkara, Satheesh Bakery, Chalakkara Vayal and returned back to college. Our students displayed various placards highlighting messages regarding prevention, taboos, and myth busters of AIDS. Interns distributed pamphlets regarding the facts about HIV/AIDS to onlookers and shopkeepers on the way. After the rally an awareness class was conducted for out patients and bystanders. Archana Ramesh, Intern, had given a talk following a discussion in the presence of principal and nursing superintend. Pamphlets and red badge was given during the session. All showed interest and actively participated in the session. The ultimate goal of this event was to protect the present and future generations not only from the consequences but also from the social stigma.

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2. CAMP AT MCC – PROSTHODONTIST DAY CELEBRATIONS

As part of Prosthodontist day celebrations Mahe institute of dental sciences conducted a patient, student awareness program in the name "Prosthodontics Demystified" on 22-1-21.This was followed by a community outreach program to Malabar cancer centre and 100 dental hygiene kits were distributed to the needy patients .Dr Pramod Shankar, chief dental surgeon at MCC a Prosthodontist himself along with Dr Jithin(Pediatric oncologist) And Miss Anita (Administrator MCC) Recieved the kits.

3. WORLD ORAL HEALTH DAY – AWARENESS TALK

As a part of World Oral Health Day celebrations ON 20/03/21, Dept. Of Public Health Dentistry, conducted an awareness talk series for the patients visiting the OPD.

The program started with a welcome note by Dr. Teenu Thomas, Senior Lecturer, Dept. Of Public Health Dentistry. Dr. George Thomas, Clinical Co coordinator of MINDS- graced the occasion with his presence.

The program started at 09:30 a.m near the reception area at Ground Floor of the college.

Dr. Raj AC, spoke on General Health and Oral Health.

Dr. Rena Ephraim, gave a talk on Child Oral Health and Dr. Arjun MR , spoke on Periodontal diseases and its prevention.

The program concluded with a Vote of thanks by the Host department.

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4. **WORLD AIDS DAY PROGRAM 2021**

World AIDS Day is an international day dedicated to raising awareness of the AIDS pandemic caused by the spread of HIV infection and mourning those who have died of the disease .

The program, which was conducted by the Dept. of Public Health Dentistry in association with the NSS unit of the college, started with an awareness rally, inaugurated by the Vice Principal Dr. Selvamani M, in front of Mahe institute of Dental Sciences. Red ribbons symbolizing the importance of this day were distributed among the students, interns and faculty members. An awareness rally led by Dr.Teenu Thomas, Senior Lecturer, Department of Public Health Dentistry, Dr. Roshin, Senior lecturer, Dept. of Oral Pathology and Mr. Rahmathulla, Lecturer from Dept. of Physiology comprised of final year students and interns. The rally marched through Chalakkara, Satheesh Bakery, Govt. Ayurveda Hospital and returned back to college.

Our students displayed various placards highlighting messages on fighting stigma against people living with HIV. Interns distributed pamphlets regarding the facts about HIV/AIDS to onlookers and shopkeepers on the way.

After the rally a flash mob was conducted in front of the reception for the out patients and bystanders. All showed interest and actively participated in the session. The ultimate goal of this event was to protect the present and future generations not only from the consequences but also from the social stigma.

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5. BLOOD DONATION CAMP 2021

Blood Donors Kerala Charitable Soceity, Thalassery Thaluk, NSS Unit of Mahe Institute of Dental Sciences and Hospital, jointly organized a Blood Donation Camp in association with the Malabar Cancer Centre Blood Bank, Thalassery at the Dental college campus at Chalakkara on 20.12.2021.The camp was inaugurated by the Principal -Dr. Anil Melath.
Dr. Mohandas, Associate Prof in Transfusion Medicine at MCC gave a briefing on Voluntary Blood Donation.
Manager Administration of Dental College - Mr. Madhu Vishwanath, Blood Donors Kerala Vice President - Mr. Zainuddin and Ms. Ishrath, Counsellor, at MCC Thalassery, spoke on this occasion.
The formal inaugural function was followed by the camp in which a total of 74 students, interns , post graduates and staff voluntarily came forward for this noble gesture.
Dr. Teenu Thomas, Dr. Anshika Chandran, Blood Donors Kerala Society President- Mr. PP Riyaz, Secretary- Mr. Nikhil Ravindran, Mr. Krishna Duth, Mr. Shanil MC, Mr. Sameer Peringadi led the camp.

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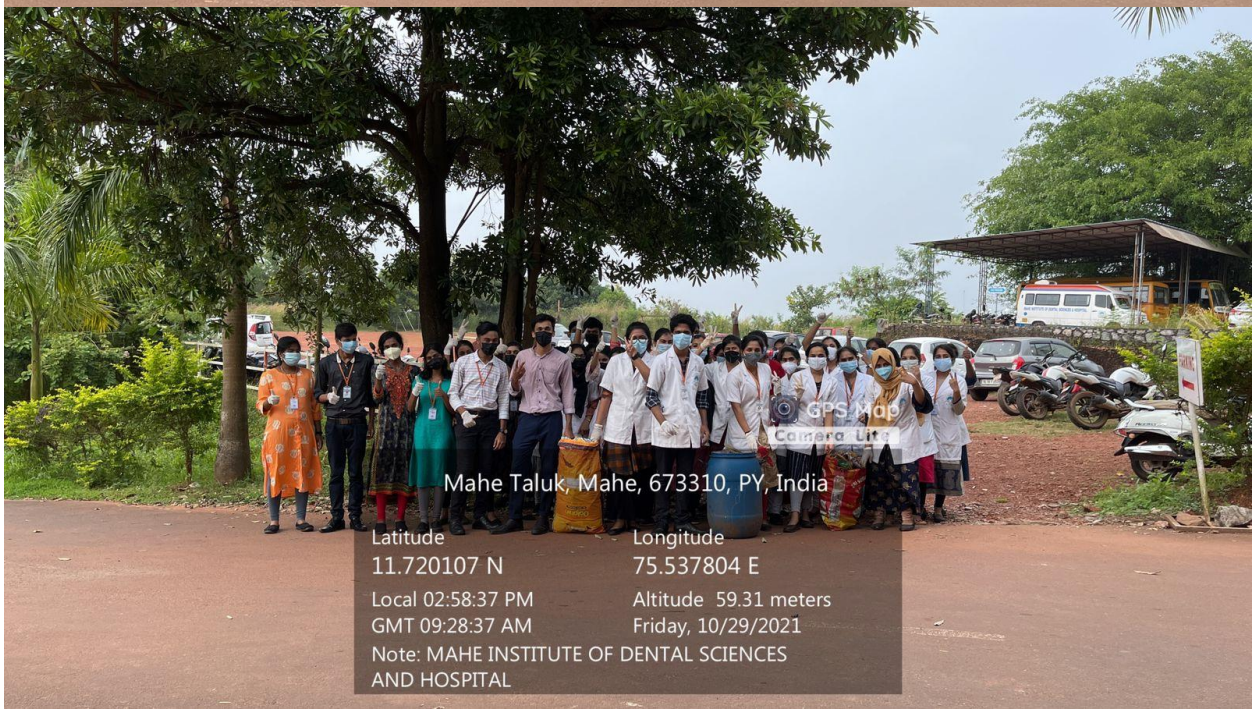
6. **CLEAN INDIA CAMPAIGN - 2021:**

As a part of the initiation of the new batch of NSS volunteers in the college and Clean India Campaign 2021, a Campus Cleaning Drive was organized by the NSS unit of Mahe Institute of Dental Sciences, Mahe on 29.10.2021.

The formal function started at 1:30 pm in Lecture hall 1 of the college. Dr. Teenu Thomas, Program Officer of NSS at MINDS welcomed the gathering. Principal, Dr. Anil Melath congratulated and appreciated the volunteers in his address. Mr. Gireesh, Program Coordinator of NSS at Mahe Region inaugurated the function. The District Co ordinator of Nehru Yuvak Kendra, Ms Remya, was also present and addressed the volunteers.

The function was followed by Campus Cleaning. Volunteers actively participated and collected plastic wastes from the campus surroundings. The collected plastic wastes were later removed with the help of Mahe Municipality Team.



7. SCREENING CAMP AT – Munawirul islam madrassa committee

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An oral health awareness talk and screening camp was conducted by Munawirul islam madrassa committe on 1/12/2019 . It was attended by 1 staff and 7 interns. Dr. Teenu Thomas gave an informative talk to the camp attendees on Importance of Mainintaing Good Oral Hygiene.

Overall a total of 59 people were screened and referral cards given to avail treatments at a lesser expense at Mahe Institute of Dental Sciences.

8. SCREENING CAMP AT – Thunjan smaraka library, Kurunthodi vadakara.
   An oral health awareness talk and screening camp was conducted by on 08.12.2019 . It was attended by 1 staff and 7 interns. Dr. Teenu Thomas gave an informative talk to the camp attendees on Importance of Mainintaing Good Oral Hygiene.

   Overall a total of 163 people were screened and referral cards given to avail treatments at a lesser expense at Mahe Institute of Dental Sciences.

9. SCREENING CAMP AT – Shihab Thangal Relief Cell,Kurinhaliyode.
   An oral health awareness talk and screening camp was conducted by Shihab Thangal Relief Cell,Kurinhaliyode ,Vadakara on 17.11.2019 . It was attended by 1 staff and 7 interns. Dr. Teenu Thomas gave an informative talk to the camp attendees on Importance of Mainintaing Good Oral Hygiene.

   Overall a total of 160 people were screened and referral cards given to avail treatments at a lesser expense at Mahe Institute of Dental Sciences.

10. EXHIBITION AND SCREENING CAMP AT – Amritha Vidyalayam,Punnol.
    An oral health awareness talk, exhibition and screening camp was conducted by Amritha Vidyalayam,Punnol,Thalassery on 29.11.2019 ,30/11/2019 . It was attended by 1 staff , 3 interns and 7 students.. Dr. Teenu Thomas gave an informative talk to the camp attendees on Importance of Mainintaing Good Oral Hygiene.

Overall a total of 100 people were screened and referral cards given to avail treatments at a lesser expense at Mahe Institute of Dental Sciences.